

BUSINESS INVESTMENT PROPOSAL

I am interested to listen your business idea. To understand, would like to know more about it by following questions, that helps me to take decision for investment at initial level. Please include following questions in your business plan.

1. Company overview, management, team size, office information, business model, Intellectual Property - in brief.
2. What is unique about the company in terms of offerings, approach, technology and strategy
3. Who is prominent user's market?
4. What are the key differentiated features of your product or service?
5. What are 3 key features you plan to add in your product or service?
6. Explain about competitors, competitive advantage and how you tackle it with your strategy?
7. How's your prepared strategy helps to get win more customers and achieve market share?
8. What's the current status of business success in terms of revenue growth, sales, expansion of business and strategy
9. What are the company's three-year projections?
10. Elaborate any risk factors, involved in business ?